



**United Veterinary Services Association (UVSA)**  
**Code of Ethics**  
**Adopted January 25, 2025**

As members of the UVSA, we have responsibility to our industry, customers, people and the Association. We strive to:

- Faithfully abide by the articles of incorporation, bylaws, and policies of the organization.
- Commit to the development and use of the highest standards and practices for development, manufacture, and commercialization of goods and services for the veterinary profession.
- Observe all applicable state and federal laws and international regulations pertaining to the development, manufacture, and commercialization of veterinary products and services.
- Maintain the highest standards of business conduct by using only legal and ethical means in all business activity.
- Adhere to honesty in advertising and in all representations to the public concerning veterinary products and services.
- Actively promote and encourage the highest level of integrity within the veterinary industry.
- Work with other Association members to advance the veterinary industry.
- Exercise reasonable care, good faith, and due diligence in governing and managing affairs.
- Respect the confidentiality of sensitive information of veterinarians, their clients, and other Association members.
- Be fair and respectful to employer(s), employees, associates, competitors, customers, the public, and all business or professional relationships.
- Support the establishment of socially and ecologically responsible business practices among veterinarians and those supporting the profession with goods and services.
- Adhere to all parts of the statement that UVSA does not discriminate on the basis of age, disability, national origin or ancestry, race, gender, religion, sexual orientation, marital status, political affiliation or military status.
- Represent UVSA, its positions, policies and members without rancor.

*Last updated January 25, 2025*