

REFLECT. REFOCUS.
Rejuvenate.

UVSA 2023
UNITED VETERINARY
SERVICES ASSOCIATION

Annual Conference

MAY 1-3, 2023

La Cantera Resort
& Spa, Hill Country

San Antonio, TX

Annual Conference Sponsorship Packages

Platinum

\$25,000

- Exclusive sponsorship of a 2023 speaker during the conference, including the opportunity to introduce the sponsored speaker (limited availability).
- One complimentary conference registration.
- Two additional registrations at 15% off.
- Sponsor logo included on all conference materials and onsite materials **(must be received by 1/6/23)**.
- Sponsor logo on all emailed conference correspondence.
- Sponsor signage displayed at the conference.
- Sponsor logo on tabletop information centerpiece **(custom ad due by 3/31/23)**.
- Personalized profile for the sponsorship page on the conference app. Opportunity to upload logo, videos, website link, and any sponsor information to the profile. This profile will also list all sessions related to the sponsor.
- Sponsor logo included in a rolling banner on the bottom of the conference app page.
- Push notifications sent out from the conference app to all users with information regarding sponsor sessions.
- Sponsor logo included in rolling banner on the home page of the conference app.
- Sponsor logo posted on the UVSA website that links to your company website.
- Distribution of sponsor promotional items to attendees (if provided to UVSA).
- Recognition at the conference opening session.
- Recognition at "The Gathering" reception during VMX 2023 **(if committed by 1/6/23)**.

Gold

\$15,000

- Three registrations at 15% off.
- Recognition on conference materials.
- Sponsor signage displayed at conference entrance.
- Sponsor logo posted on the UVSA website that links to your company website.
- Sponsor logo on tabletop information centerpiece **(custom ad due by 3/31/23)**.
- Personalized profile for the sponsorship page on the conference app. Opportunity to upload logo, videos, website link, and any sponsor information to your profile. This profile will also list all sessions related to the sponsor.
- Sponsor logo included in a rolling banner on the bottom of the conference app page.
- Push notifications sent out from the conference app to all users with information regarding sponsor sessions.
- Sponsor logo included in rolling banner on the agenda page of the conference app.
- Recognition at the conference opening session.
- Official sponsor of the "No Tie Lounge" reception on Tuesday, May 2 (nonexclusive).
- Recognition at "The Gathering" reception during VMX 2023 **(if committed by 1/6/23)**.

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Silver

\$10,000

- Two registrations at 10% off.
- Recognition on conference materials.
- Sponsor logo on tabletop information centerpiece (**custom ad due by 3/31/23**).
- Personalized profile for the sponsorship page on the conference app. Opportunity to upload logo, videos, website link, and any sponsor information to your profile. This profile will also list all sessions related to the sponsor.
- Sponsor logo included in a rolling banner on the bottom of the conference app page.
- Push notifications sent out from the conference app to all users with information regarding sponsor sessions.
- Sponsor logo included in rolling banner on attendee page on the conference app.
- Recognition at the conference opening session.
- Official sponsor of the Welcome Reception on Monday, May 1 (nonexclusive).

Bronze

\$5,000

- Two registrations at 5% off.
- Recognition on conference materials.
- Sponsor logo on tabletop information centerpiece (**custom ad due by 3/31/23**).
- Personalized profile for the sponsorship page on the conference app. Opportunity to upload logo, videos, website link, and any sponsor information to your profile. This profile will also list all sessions related to the sponsor.
- Sponsor logo included in a rolling banner on the bottom of the conference app page.
- Recognition at the conference opening session.

Supporting

\$2,000

- Recognition on conference materials.
- Sponsor logo on tabletop information centerpiece (**custom ad due by 3/31/23**).
- Personalized profile for the sponsorship page on the conference app. Opportunity to upload logo, videos, link to website, and any sponsor information to your profile. This profile will also list all sessions related to the sponsor.
- Sponsor logo included in a rolling banner on the bottom of the conference app page.
- Recognition at the conference opening session.

**All items are subject to availability based on scheduled deadlines **Your sponsorship is not deductible as a charitable contribution, but it may be deductible as a business expense. Please check with your tax advisor.*

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Conference Lanyards \$6,500

Have your logo around everyone's neck when you sponsor the conference lanyards. Sponsor is responsible for communicating with UVSA staff and responding to correspondence in a timely manner to ensure lanyard production. Failure to do so will result in the inability to produce the lanyards. **(Must be committed by 3/1/23).**

**Company logo on all conference lanyards given to UVSA attendees *Co-branded with UVSA logo *First come, first served.*

Hotel Key Cards \$4,500

Make sure your message is the first and last seen by UVSA attendees each day when you sponsor the hotel key cards for the conference. Sponsor is responsible for communicating with UVSA staff and responding to correspondence in a timely manner to ensure key card production. Failure to do so will result in the inability to produce the key cards. **(Must be committed by 3/1/23.)**

**Company logo on all hotel room key cards for UVSA attendees *Keycard to be designed by sponsor (co-branded with UVSA logo) *First come, first served.*

Mobile App \$4,000

Put your company's logo in the hands of every attendee! By sponsoring the UVSA mobile app, your logo will be featured on all materials related to the app. Your logo will also be featured on the top of every page in the app. The app includes the conference schedule, speaker information, attendee lists, things to do, photos, and much more! **(Must be committed by 3/1/23.)**

**Sponsor logo featured on the Welcome page and on the top of every page in the mobile app *Logo will be linked to sponsor's website *First come, first served.*

**All items are subject to availability based on scheduled deadlines.*

If you have any questions about the conference or sponsorship,
please call Murphy McLaughlin at (240) 801-3869 or email mmclaughlin@msp-amc.com.